



THE FAIRMONT ROYAL YORK, TORONTO, ONTARIO ~ MONDAY OCT. 3 AND TUESDAY OCT. 4, 2016

**You're invited to join us at the
2nd Advancing Women Conference (AWC)
October 3 - 4 2016, Toronto**

Come, join us and meet the advancing women of 2016!

AWC EAST 2016 will be held at the Fairmont Royal York, a historic Toronto full-service luxury hotel in downtown Toronto right across from Union Station. And, let **NORWELL** help get you there!

You've heard about the sensational speaker panel at [Advancing Women in Ag](#) and you may even actively follow this community on social media. We are a strong community and whether you are a crop or dairy producer - this conference is for you.

Since the formal program begins Monday October 3, 2016 at 1:30 pm we, **NORWELL**, invite you to **catch a ride on our chartered bus departing Drayton location at 6:45 am.**

As our guest we will transfer you to the [Fairmont Royal York](#) to check-in and then spend the balance of the morning exploring Toronto with us.

Options include:

- 1) Harbour island Tours** on Lake Ontario departure, 1 hour tour with 11am departure **Weather permitting <http://www.harbourtourstoronto.ca/route.html>
- 2)
 - a) Royal Ontario Museum <https://www.rom.on.ca/en/visit-us/tickets-hours>
 - b) Bata Shoe Museum (across street from ROM) <http://www.batashoemuseum.ca/>
- 3) Art Gallery of Ontario <http://www.ago.net/visit>

- 4) Free time – on own
- 5) Financial or Networking Workshops at Royal York. They run from 10:00 am – 11:15 am at the Royal York. There will be coffee served and registration for the AWC pre-conference workshops will start at 9:30 am. The Workshop on Finance, is for women farmers who want to know how to work with their banker to achieve success in their finances. It is conducted by BMO. The networking pre-conference sessions is just that – an opportunity to ‘speed network’ with women prior to the conference. There is no additional cost for these sessions, it is included with the registration fee for AWC.

Monday afternoon features speakers to officially open the AWC EAST conference followed by an evening program. Tuesday October 4th, the program begins with breakfast at 7:00 am, followed by a speaker program commencing at 8:00 am, concluding at about 5:00 pm. **AWC EAST early bird registration ends June 1**, so [register today](#). Your return transfer to be sponsored by Norwell.

Frequently Asked Questions

1) *I want to attend the AWC EAST 2016 Conference. How do I register?*

It is easy! Just fill out our attached registration form and **NORWELL** will register you as part of our group.

2) *I want to catch a ride with Norwell. How do I register?*

It is easy! Just fill out our attached registration form and **NORWELL** will reserve you a seat on our chartered bus.

3) *I would enjoy experiencing one of the optional attractions. How do I register?*

It is easy! Just fill out our attached registration form and Norwell will make sure we get you to your preferred attraction. The admission fee will be your responsibility.

4) *I want to stay at the Royal York. How do I reserve a room? How much will it cost per night?*

It is easy to reserve a room! Click this link [Royal York Reservation](#) to make a reservation or call 1-866-540-4489 or 416-368-2511 and speak to a reservations agent to get the special AWC conference rate of \$249.00 per night plus taxes.

*******Please reference the group name “**Advancing Women Conference**” or the group code “**AWC2016**” in order to get the special group rate when calling in.

5) *I do not wish to stay at the Royal York. What are my options?*

Great question. Toronto has numerous hotels at various price points.

Where you stay is completely up to you. Our **NORWELL** chartered bus will deliver you to the Fairmont Royal York Destination of the conference.

6) *If I join the bus trip to Toronto for the AWC EAST 2016, how much will it cost?*

Another great question! The cost to you would be: Hotel, registration and admission to attraction. Provided a completed registration form is received by NORWELL office before June 1, **NORWELL** will register participants to the conference at a group rate of **\$535.00 p/p plus HST.**

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REGISTRATION

First Name: _____ Last Name: _____

Farm Name: _____

Mailing Address: _____

Town: _____ Postal Code: _____

Mobile number: _____ Email: _____

Twitter Handle: _____

CIRCLE

Yes **No** I want to attend the AWC EAST 2016 Conference.

Yes **No** Save me a seat on the Norwell Bus.

Yes **No** I'm interested in the morning options.

I choose Option # _____

Signature _____ Date: _____ 2016