



THE WESTIN HARBOUR CASTLE, TORONTO, ONTARIO • MONDAY OCTOBER 5 AND TUESDAY OCTOBER 6, 2015

Conference Agenda

Monday October 5, 2015

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| 1:00 – 2:00 pm | <p>Registration
 Welcome Coffee Reception
 Sponsored by Syngenta Canada Inc.</p> |
| 2:00 – 2:15 pm | <p>MC Welcome – Dianne Finstad, Communications Specialist, Red Deer, Alberta</p> |
| 2:15 – 2:30 pm | <p>Opening Comments
 Ontario Minister Jeff Leal, Minister of Agriculture, Food and Rural Affairs</p> |
| 2:30 – 2:45 pm | <p>Introduction and Welcome Coffee Reception Sponsor Message: Dr. Nancy Tout, Head of Regulatory and Biological Assessment, Syngenta Canada Inc., Guelph, Ontario</p> |
| 2:45 – 3:30 pm | <p><i>Life is a Contact Sport</i>
 Bonnie Schmidt, Ph.D., C.M., President and Founder, Let's Talk Science, London, Ontario
 Relationships are key- more often than we might realize (or acknowledge), others profoundly shape our path. Join Bonnie in exploring how a little experiment unwittingly became a fascinating adventure and career.</p> |
| 3:30 – 4:20 pm | <p><i>Empowering Women to Forget Balance, Think Choice</i>
 Cheryl Fullerton, VP Leadership, Human Resources, Maple Leaf Foods, Mississauga, Ontario
 We've often discussed 'work-life balance'...somehow implying that work isn't part of life, or that there is a perfect equilibrium to reach. It's time to reframe the discussion so women feel empowered to be deliberate in their personal choices for a happy, healthy, successful life.</p> |
| 4:20 – 5:15 pm | <p><i>Your Network is Your Network: Building Success One Relationship at a Time</i>
 Courtenay Wolfe, Venture Capitalist, Chairwomen, Vital Alert & Brilliant Resources, Toronto, Ontario
 Relationships are the key to greater success, wealth and happiness. Effective networking is a life skill that takes authentic practice and effort but what separates highly successful people from everyone else is their ability to effectively build and leverage their networks. Learn how to use this powerful skill to help you achieve your personal and professional goals.</p> |
| 5:15 – 5:25 pm | <p><i>Update on the Supporting the Advancement of Women in Agriculture (SAWA)</i>
 Portia MacDonald-Dewhirst, Executive Director, Canadian Agricultural Human Resource Council, Ottawa, Ontario</p> |

- 5:30 – 7:00 pm Reception and Networking
Sponsored by Dow AgroSciences Canada Inc.
- 7:00 - 8:30 pm Banquet Dinner
Sponsored by Bayer CropScience Inc.
- 7:00 – 7:10 pm **Welcome**
Iris Meck, President, Iris Meck Communications Inc, and Host of the Advancing Women Conference, Calgary, Alberta
- 8:00 – 8:15 pm **Introduction and Reception Sponsor Message: Bethany McIntyre, Communications Specialist, Dow AgroSciences Canada Inc., Mitchell, Ontario**
- 8:15 – 8:30 pm **Introduction and Banquet Dinner Sponsor Message: Dianna Emperingham, Director of Product Supply, Bayer CropScience Inc., Regina, Saskatchewan**
- 8:30 – 9:15 pm ***Mud, Mascara and Other Grand Challenges***
Deb Stark, Deputy Minister, Ontario Ministry of Agriculture, Food and Rural Affairs, Guelph, Ontario
What lies ahead for food, agriculture and the women who will lead us.
- 9:15 – 10:30 pm Reception and Networking

Tuesday October 6, 2015

- 7:00 – 7:40 am Registration
Breakfast
Sponsored by DuPont Pioneer
- 7:40 – 7:50 am **MC Welcome - Dianne Finstad, Communications Specialist, Red Deer, Alberta**
- 7:50 – 8:00 am **Introduction and Breakfast Sponsor Message: Collin Phillip, Business Director – Eastern Canada, DuPont Pioneer, London, Ontario.**
- 8:00 – 8:10 am **Introduction and Coffee Sponsor Message: Linda Smart, Vice President Commercial & Agriculture Banking – Ontario, National Bank of Canada, Toronto, Ontario**
- 8:10 – 8:30 am **Opening Greetings from The Honourable Kathleen Wynne, Premier of Ontario**
- 8:30 - 9:15 am ***Transition from Grassroots to Corporate Boardroom***
Susan Blair, Executive Director, Boehringer Ingelheim (Canada) Ltd, Burlington, Ontario
Lessons learned and critical success factors in a journey from Saskatchewan grain and cattle producer, to the head of Boehringer Ingelheim’s Canadian Animal Health business.
- 9:15 - 10:00 am ***Wise Women & Wealth***
Gwen Paddock, National Manager, Agriculture & Agribusiness, Client and Business Strategy, RBC Royal Bank, Toronto, Ontario
Whether by circumstances or by choice, women are finding themselves in roles where they must be responsible for long-term financial needs and security. Are you ready to be the CFO of your household?
- 10:00 - 10:30 am Coffee and Networking Break

Sponsored by National Bank of Canada

- 10:30 – 11:30 am **Wellness- The Four Pillars of Health**
Dr. Marla Shapiro MDCM, CCFP, MHSc, FRCP, FCFP, NCMP
Medical Contributor to CTV’s Canada AM and Medical Consultant for CTV News, Toronto, Ontario
Can you define what pillars constitute your health and wellness? What is it we need to know to challenge ourselves to better health? This presentation will arm you with life changing skills.
- 11:30 – 11:40 am **Introduction and Lunch Sponsor Message: Caroline Emond, Executive Director, Dairy Farmers of Canada, Ottawa, Ontario**
- 11:40 – 11:50 am **Introduction and Coffee Break Sponsor Message: Kim Pritchard, AVP Operations, Cargill AgHorizon Canada, Winnipeg, Manitoba**
- 11:50 – 1:30 pm Lunch
Sponsored by Dairy Farmers of Canada
- 1:30 – 3:00 pm **Women Talk**
- Panelist 1 –** ***IOT – Disrupting Everything***
Alison Sunstrum, Co-CEO, GrowSafe Systems Ltd., Airdrie, Alberta
The Internet of Things (IOT) is changing the way we live, work, play and learn; everything is being transformed. Alison will share her experience building an Ag Tech business in the IOT space when it didn’t exist; and ask, “Are you ready for a new opportunity in a world of connected smart things?”
- Panelist 2 –** ***Leadership is not a Title***
JoAnne Buth, Chief Executive Officer, Canadian International Grains Institute, Winnipeg, Manitoba
JoAnne will discuss the opportunities she took in her career path in agriculture and what prepared her for her current leadership role.
- Panelist 3 –** ***Searching for Unicorns, The Lochness Monster and Work-Life Balance***
Crystal Mackay, Executive Director, Farm & Food Care, Guelph, Ontario
A frank and personal perspective from a woman on the go. Crystal will share some insights and advice on the new women’s triathlon – family, work and life.
- Panelist 4 -** ***Leading in a Non Traditional Role***
Dianna Emperingham, Director, Product Supply at Bayer CropScience Inc., Regina, Saskatchewan
Leadership is a journey - successes and failures – lessons learned along the way. How I have tried to use this journey to help me aspire to be a Courageous Leader.
- Panelist 5 -** ***The Balancing Act - Managing Kids, Career and Family in a Canadian Family AgriBusiness***
Margaret Hudson, Executive President, Burnbrae Farms Limited, Mississauga, Ontario
Margaret Hudson officially started her journey with Burnbrae Farms, her family’s egg business in 1990 working at the Mississauga order desk while still in college. Since then she has started a family and launched many new products, rising through the ranks to become President in 2008. She will talk about her journey and the many challenges along the way.
- 3:00 – 3:20 pm Coffee and Networking Break

Sponsored by Cargill Ltd.

3:20 – 4:45 pm

Crossing the Generational Divide: New Solutions for Bridging Generations

Jason Dorsey, The Gen Y Guy[®], Chief Strategy Officer, The Center for Generational Kinetics, Austin, Texas

Jason will expose new generational truths that directly impact leaders like you. He will share surprising data, first hand stories and step-by-step actions to drive communication, engagement, recruiting and more.

4:45 – 5:00 pm

Closing Comments - Dianne Finstad, Communications Specialist, Red Deer, Alberta

Many Successes to You!