



Deerfoot Inn & Casino • Calgary, Alberta • Monday April 28 and Tuesday April 29, 2014

Sponsorship Opportunities

Be part of this exciting program by being a champion for women in the industry and participate as a sponsor. We have outlined the levels of sponsorship opportunities that are available providing you with the benefits of each level.

As a sponsor you will receive:

- Great awareness with your logo/name listed in the IMCI Advancing Women website, the final program and several promotional emails that are sent out from October 2013 – April 2014.
- Your logo/name listed on the Sponsor PowerPoint presentation during the reception, breakfast, coffee breaks and lunch.
- Your logo/name listed on the signage at the Reception and the plenary day.
- Your logo/ name listed in the IMCI Advancing Woman website Sponsor section with a short corporate profile and a link to your website.

Here are the levels of sponsorship and the further benefits that you will reap!

Supporter Level: \$1,250.00

The Supporter Level will receive all the benefits listed above.

Mentor Level: \$2,500.00

The Mentor Level sponsor will be provided with one complimentary registration to the event.

Network Level: \$5,000.00

The Network Level sponsor will also be entitled to two complimentary registrations to the event.

Opportunity Level: \$7,500.00

The Opportunity Level sponsor will also be entitled to two complimentary registrations to the event and will have a complimentary booth space of 10 feet x 5 feet in the registration area.

Dream Level: \$10,000 and more

The Dream Level sponsor will be entitled to three complimentary registrations to the event and will have a complimentary booth space of 10 feet x 5 feet in the registration area.

Tailored Sponsorship Levels:

Coffee Breaks (Two Available): \$3,000.00 each

This level sponsor will be provided with one complimentary registration to the event. To promote the sponsor, additional signage will be posted and the sponsor will be mentioned during the event.

Breakfast (one available): \$6,000.00

This level sponsor will also be entitled to one complimentary registration to the event. To promote the sponsor, additional signage will be posted and the sponsor will have the opportunity to address the audience for 3 minutes at breakfast and will be entitled to a complimentary booth space of 10 feet x 5 feet in the registration area.

Reception Sponsor (one available): \$10,000.00

This level sponsor will also be entitled to two complimentary registrations to the event. To promote the sponsor, additional signage will be posted and the sponsor will have the opportunity to address the audience for 3 minutes at the Reception and will be entitled to a complimentary booth space of 10 feet x 5 feet in the registration area.

Lunch Sponsor (one available): \$10,000.00

This level sponsor will also be entitled to two complimentary registrations to the event. To promote the sponsor, additional signage will be posted and the sponsor will be mentioned during the event. And the sponsor will be invited to give a 3 minute presentation during the lunch and will be entitled to a complimentary booth space of 10 feet x 5 feet in the registration area.

Speaker Sponsor (5 available): \$10,000.00 each

This level sponsor will also be entitled to two complimentary registrations to the event. To promote the sponsor, additional signage will be posted, the sponsor name will be listed in the program agenda under the speaker sponsored and the sponsor will be mentioned during the event. The sponsor will be invited to give a 3 minute presentation during the lunch and will be entitled to a complimentary booth space of 10 feet x 5 feet in the registration area.